



# British Elbow & Shoulder Society

Excellence through knowledge

## Packages

### **Website and social media package £400 +VAT:**

- List your event or course on our website in the public area 'Courses and Events' section with a link to your website with a redirect from our members area to this page (subject to approval of the Website and Communications Officer)
  - Newsletter inclusion – we'll highlight our courses and events page to our members
  - Up to three Twitter or LinkedIn posts (preferred dates chosen by you\*) tagging your organisation –we'll create a mp4 or gif using your advertising to promote your event to our social media followers.
- \*Providing it does not clash with key dates in the BESS Calendar

### **Add-on services (available upon purchase of the website and social media package)**

#### **Advert on website Courses and Events page £100 +VAT**

- Upgrade your website and social media package to include an advertisement on our Courses and Events page.

#### **Additional Social Media Posts £75 +VAT**

- Up to two additional posts using the above criteria via social media – choose from Twitter, LinkedIn, Instagram or Facebook.